



For Immediate Release

Adorable Resources Awareness Film “Treasure” Available (Fee-Free) for Private Screenings

(San Mateo, CA), **November 7, 2022** –The Elfenworks Foundation, in partnership with Campus Moviefest, today announced the availability of *Treasure*, a beautiful seven-minute film suitable for closed (private) student assemblies and other environmental-related purposes that are not open to the general public. The film has not yet had its public premiere, pending film festival screenings. You can be among the first to see it, in your own private venue!

Treasure is a heartfelt effort that arose from the lived experience of screenwriter Synnovia Ashe. It endearingly explores our throwaway culture and its effects, asking what it might feel like to be part of what was thrown away. Taking the object’s point of view, a profound truth is captured in a way that is so charming and delightful, it is sure to inspire the viewer to reconsider, reuse, repurpose and reduce, rather than waste, resources.



Oh dear! If “one man’s trash is another’s treasure”, what now?

Audiences young and old will root for these objects, and feel for them as they lie abandoned with the trash. The heartwarming conclusion is guaranteed to appeal to audiences ranging from young children to active environmentalists. We invite appropriate environmental-related or educational organizations to reach out to us if interested, via our [contact page](#). At that time, we can share a private preview link for your eyes only.

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About The Elfenworks Foundation

Established in 2006 with the goal of growing hope, *The Elfenworks Foundation* has achieved tangible results by focusing on preservation, transformation, and innovation. Preservation involves targeted conservation efforts which help to keep history alive for future generations. Transformation centers around students, because it is transformed people who can transform the world. And because innovation is key in building a more hope-filled future, we advance creative solutions to pressing problems. Never underestimate your ripple! Find out more, at <https://elffound.org>.

About Campus Moviefest

Campus Movie Fest (CMF) is the world’s largest student film festival, helping over 1 million students around the world share their stories through film. Students learn new skills and expand their creative toolkit while making a movie. CMF believes that more than ever, student voices need to be heard and shared with the world. Find out more at <https://campusmoviefest.com>.

About the CMF “Hope for Climate & Social Justice Development Program”

Campus Moviefest’s Elfenworks category is back for a second year, in 2022-2023. Submit your pitch and, if it’s the winner, CMF’s professional film crew will help bring your vision to life! Your winning formula: an eco/climate concern that intersects with poverty/ justice where the takeaway inspires hope. No divisive politics please! Winners will receive \$2,000 and “Associate Producer” credit, plus the opportunity to develop their skills with professionals and see their vision come to life. Find out more at <https://campusmoviefest.com/elfenworks> and <https://elffound.org/campusmoviefest.php>.



About the Film “Treasure”

Treasure is the winning film from the inaugural 2021-22 Elfenworks “Hope for Climate & Social Justice Development Program,” by Synnovia Ashe. It was adapted for screen by Jared Hinkle-Marshall and directed by Valerie Hinkle with an original score by Grace-Mary Burega. Produced by Sean Bartley and Jared Hinkle-Marshall. Executive Producers Lauren Speeth and Vikas Shah. Associate Producer Synnovia Ashe. Casting Director Valerie Hinkle. For additional credits, see the film.