

REPORT ON FILM VIEWER RESPONSES FOR ARTIVIST 2007 FILMS

FACES OF POVERTY

Number of viewers responding about your film: 17 Average number responding per film: 6

QUESTIONS	YOUR FILM		AVERAGE FOR ALL FILMS	
	Average	SD*	Average	SD*
How Viewers Reacted to Your Film:				
Did this film make you angry?	3.76	1.30	2.91	1.54
Did this film make you sad?	4.59	0.87	3.19	1.51
Did this film make you happy?	1.94	1.14	2.51	1.53
Did you find this film confronting?	2.82	1.13	3.21	1.42
Did you find this film to be pessimistic about the issues presented?	2.76	1.39	2.36	1.39
Did you find this film to be optimistic about the issues presented?	2.94	1.20	3.06	1.48
Were you entertained by this film?	3.41	1.33	3.51	1.38
Did you enjoy this film?	3.88	1.17	3.73	1.38
Were you inspired by this film?	3.94	1.20	3.65	1.46
Did this film educate you about the topic or issue?	4.29	0.85	3.94	1.17
Did your attitudes toward the issue change as a result of viewing this film?	3.00	1.41	3.02	1.46
To what extent was the film maker's vision for this project clear?	4.38	0.99	4.04	1.21
Is this film new and unique?	3.50	1.26	3.64	1.27
Does this film have artistic value?	4.00	1.00	3.62	1.30
Will you recommend this film to others?	4.56	0.63	3.76	1.43
Do you plan to change your behavior?	3.54	1.33	2.81	1.49
Quality of the Film:				
The director of this film is highly skilled.	4.11	0.84	3.50	1.30
The camera work on this film was of high quality.	4.17	0.99	3.42	1.30
The acting in this film was of high quality.	3.69	1.10	3.21	1.34
The sets/location contributed to the film's quality.	4.61	0.63	3.88	1.19
The dialogue/narration/screenplay contributed to the film's quality.	4.31	1.11	3.91	1.22
The musical score contributed to the film's quality.	4.18	1.10	3.47	1.37
Overall this film was excellent.	4.43	0.82	3.81	1.30

(Based on a scale of 1-5)

1 = Not at all

3 = Moderate extent

5 = Very great extent

*SD = standard deviation (the +/- range of responses around the average)

Highlighted questions show the greatest difference between your film and the average for films at the Festival

Intended Behavioral Change As a Result of Viewing FACES OF POVERTY

**Quotations From Responses To the Question:
“How Do You Plan To Change Your Behavior As A Result Of Viewing This Film?”**

- **Get involved**
- **Help out homeless**
- **Donate clothes/food to homeless people/shelters**
- **By not ignoring the homeless**
- **Will start volunteering again**
- **Volunteer--Do something—Anything**
- **I will be volunteering this winter for homeless. Seriously...**